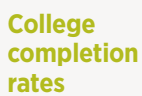


ADMINISTRATION

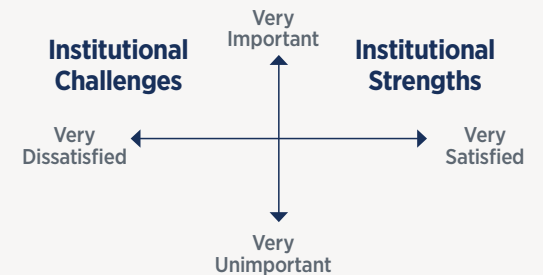
Students
(Number of completed surveys)

*Schreiner & Juillerat, 1994

Student satisfaction has been positively linked to:



Matrix for prioritizing action:



These are the top areas our students care about, where we are meeting their expectations.

These items are the key areas to improve, based on the priorities of our students.**

Students attending their first choice institution are more likely to have higher satisfaction levels overall.

The percentage of our students indicating that we are their:

1ST CHOICE

2ND CHOICE

**3RD CHOICE
OR LOWER**

It is important to understand why students enroll here.

The percentage of students saying the following factors were important or very important:

FINANCIAL AID

COST

ACADEMIC REPUTATION

How satisfied are our students compared with students nationally?

**PERCENTAGE SATISFIED/
VERY SATISFIED**

**NATIONAL LEVEL SATISFIED/
VERY SATISFIED**

How likely are our students to enroll again if they had it to do over?

**PERCENTAGE PROBABLY/
DEFINITELY YES**

**NATIONAL LEVEL PROBABLY/
DEFINITELY YES**

**These areas will be further explored with additional data analysis and conversations on campus to determine how to best improve the student experience.

For more information, contact: