

University of Arkansas – Fort Smith
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General Syllabus

SPCH 100H3 Introduction to Speech Communication (Honors)

Credit Hours: 3

Lecture Hours: 3

Prerequisite or Corequisite: HNRS 110H1 Introduction to Honors International

Studies Effective Catalog: 2019-2020

I. Course Information

A. Catalog Description

Introduces the major areas of human communication, emphasizing public speaking, interpersonal, and small group skills. Practical applications in presenting complex ideas and communication across cultures and ideologies.

B. Additional Course Information

This course is a general education requirement.

II. Student Learning Outcomes

A. Subject Matter

Upon successful completion of this course, the student will be able to:

1. Prepare formal, linear outlines for an informative and persuasive speech, and computer-generated slides for a problem-solving group speech.
2. Deliver extemporaneously an introduction, informative, persuasive, and problem-solving group speech.
3. Evaluate one's own and peer speeches.
4. Identify basic terms, models, and concepts of speech communication by completing a pre- and post-test, quizzes as well as other textbook and/or online discussion board(s), assignments, or activities.

B. University Learning Outcomes

The course enhances student abilities in the following areas:

Communication Skills (written and oral)

Students will use verbal and nonverbal presentation skills by extemporaneously delivering an informative, persuasive, and problem-solving group speech

Analytical Skills – Critical Thinking

Students will conduct self and peer evaluations of speeches and/or speech materials

III. MAJOR COURSE TOPICS

- A. Public Speaking
- B. Foundations of Human Communication
- C. Interpersonal Communications
- D. Informative Speeches
- E. Persuasive Speeches