

University of Arkansas – Fort Smith
5210 Grand Avenue
P. O. Box 3649
Fort Smith, AR 72913-3649
479-788-7000

General Syllabus

SPCH 10003 Introduction to Speech Communication

Credit Hours: 3

Lecture Hours: 3

Effective Catalog: 2019-2020

I. Course Information

A. Catalog Description

Introduces the major areas of human communication, emphasizing public speaking, interpersonal, and small group skills. (ACTS: SPCH 1003)

B. Additional Course Information

This course is a general education requirement.

II. Student Learning Outcomes

A. Subject Matter

Upon successful completion of this course, the student will be able to:

1. Prepare formal, linear outlines for an informative and persuasive speech, and computer-generated slides for a problem-solving group speech.
2. Deliver extemporaneously an introduction, informative, persuasive, and problem-solving group speech.
3. Provide evaluations of one's own and peer speeches.
4. Identify basic terms, models, and concepts of speech communication by completing a pre- and post-test, quizzes as well as other textbook and/or online discussion board(s), assignments, or activities.

B. University Learning Outcomes

The course enhances student abilities in the following areas:

Communication Skills (written and oral)

Students will use verbal and nonverbal presentation skills by extemporaneously delivering an informative, persuasive, and problem-solving group speech

Analytical Skills
Critical Thinking

Students will conduct self and peer evaluations of speeches and/or speech materials

III. MAJOR COURSE TOPICS

- A. Public Speaking
- B. Foundations of Human Communication
- C. Interpersonal Communications
- D. Informative Speeches
- E. Persuasive Speeches