

**University of Arkansas - Fort Smith**  
**5210 Grand Avenue**  
**P. O. Box 3649**  
**Fort Smith, AR 72913-3649**  
**479-788-7000**

**General Syllabus**

**MCOM 48001 Senior Seminar**

Credit Hours: 1

Lecture Hours: 1

Laboratory Hours: 0

Prerequisites: Senior Standing and either MCOM 33003 Survey of New Media or MCOM 36103 Writing for New Media

Effective Catalog: 2018-2019

**I. Course Information**

**A. Catalog Description**

Provides a capstone experience for Media Communication majors.

**B. Additional Information - None**

**II. Student Learning Outcomes**

**A. Subject Matter**

Upon successful completion of this course, the student will be able to:

1. Submit a portfolio of appropriate media completed while in the program to be used for publication or when applying for graduate school or employment.
2. Analyze and evaluate media, including examples of their own work.
3. Reflect on the skills and abilities developed while in the program as evidenced in their work, demonstrating an understanding of the meaning, significance, and application of their degree.
4. Build upon and use research skills learned in previous program courses, including the use of appropriate formatting and documentation (APA).

**B. University Learning Outcomes (ULO)**

This course enhances student abilities in the following areas:

**Analytical Skills**

**Critical Thinking Skills:** Students will analyze and evaluate media, including their work and the work of their peers, for content, organization, style, and editing.

**Communication Skills (written and oral)**

Students will read course materials and texts and/or media produced by other students in the course, produce texts and/or media to respond to course assignments, and discuss course content, assignments, and their own and other's media.

**Ethical Decision Making**

Students will provide feedback on the work of others, which presents them with ethical situations which must be resolved; students will discuss the situations and provide feedback accordingly.

**Global and Cultural Perspectives**

Students will reflect upon global and/or cultural differences and their implications for interacting with people from cultures other than their own in contexts specific to the field of media communication.

**III. Major Course Topics**

- A. Appropriate media for a program portfolio
- B. Portfolio revision
- C. Publication preparation
- D. Personal statement or philosophy appropriate to the field
- E. Opportunities for graduate study, employment and/or entrepreneurship in the field
- F. Portfolio presentation

