University of Arkansas - Fort Smith
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General Syllabus

GDES 3720V Graphic Design Internship

Credit Hours: 3 or 6 (INT/PRAC)

Prerequisite(s): GDES 21003 Advanced Typography, GDES 2253 Interactive
Design, GDES 23403 Print and Publication Design, GDES 23003 Graphic Design,
and GDES 22403 Digital Illustration

Effective Catalog: 2019-20

I. **Course Information**

   A. **Catalog Description**
   Places students in a working environment to gain on-the-job experience.
   Workplace locals include design studio, corporation, advertising agency, etc.,
   with supervised employment and observation. The length of the internship
   will be either 120 or 240 clock hours and is typically completed during a fall,
   spring, or summer semester.

   B. **Additional Information**
   The student should be highly motivated and demonstrate a high degree of
   professionalism.

II. **Student Learning Outcomes**

   A. **Subject Matter**
   Upon successful completion of this course, the student will be able to:

   1. Complete a detailed notebook documenting their internship experience.
   2. Compose an extensive report detailing their internship experience.
   3. Write a report on how their graphic design classes helped prepare them for
      the internship.
   4. Give a presentation about their internship experience.

B. University Learning Outcomes
This course enhances student abilities in the following areas:

Analytical Skills
Critical Thinking
Problem solving is one of the main focuses of the graphic design industry. Students will define and research the problem, generate a number of possible solutions, and finally execute the best solution to the problem based on the information at hand.

Communication Skills (written and oral)
Various visual and verbal methods of communication are required for this course, from thumbnail and sketches, to the completed job. Students will demonstrate a relationship between prior knowledge and the information provided by referring to what was previously learned in regards to design, layout, color, typography, and software.

Ethical Decision Making
Students will model professional behavior including reliability, displaying empathy, self-control, friendliness, generosity, cooperation, helpfulness, and respect on the job. Critiques will occur at the host sites, and as a result, the student will accept and deliver criticism with compassion and confidence.

III. Major Course Topics

A. Documenting the internship experience
B. Summary about the internship experience
C. Graphic design course content and its impact on the internship experience
D. Presentation about the internship experience