

University of Arkansas – Fort Smith
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General Syllabus

FINN 37203 Investments

Credit Hours: 3

Lecture Hours: 3

Laboratory Hours: 0

Prerequisite: FINN 37103 Business Finance and admission to the College of Business or consent of the instructor

Effective Catalog: 2018-2019

I. Course Information

A. Catalog Description

Focuses on security analysis and portfolio construction. Topics covered include risk and return, investment planning, securities and securities markets, and the efficient market hypothesis.

II. Student Learning Outcomes

A. Subject Matter

Upon successful completion of this course, the student will be able to:

1. Identify, research and evaluate the potential risk and expected return for investment instruments such as equity (stock), fixed-income, options and futures contract, and mutual fund.
2. Research and compare macro-economic and industry information from varying sources in order to come up investment ideas.
3. Assess the market and specific security condition and generate the security trading and order strategies.
4. Assess the investment performance by analyzing the return/risk profile

B. University Learning Outcomes

This course enhances student abilities in the following areas:

Analytical Skills

Critical Thinking Skills - Students will use critical thinking skills to identify problems/issues in financial investing and develop solutions/analysis. Specifically, students will research, evaluate, and compare information from varying sources in order to evaluate authority, accuracy, and bias relevant to the problems/issues. Students will

generate solutions/analysis of problems/issues evaluated.

Global and Cultural Perspectives

Students will reflect upon the global perspective of securities and financial markets.

III. Major Course Topics

- A. Risk and Return in Equity Investment
- B. Buying and Selling Securities and the Financial Markets
- C. Macro and Industry Analysis
- D. Risk and Return in Fixed Income Investment
- E. Risk and Return in Option and Futures Investment
- F. Risk and Return in Mutual Fund Investment
- G. Diversification, Asset Allocation, and Portfolio Construction