

University of Arkansas – Fort Smith
5210 Grand Avenue
P. O. Box 3649
Fort Smith, AR 72913–3649
479–788–7000

General Syllabus

FINN 37103 Business Finance

Credit Hours: 3

Lecture Hours: 3

Laboratory Hours: 0

Prerequisite: Admission to the College of Business or consent of the instructor

Effective Catalog: 2019-2020

I. Course Information

A. Catalog Description

Addresses legal forms of American business organizations and policies, methods, and institutions involved in financing businesses. Principles of financial management will be studied with emphasis on the corporation, including cash flows, securities, financial structures, expansion, and acquisitions.

II. Student Learning Outcomes

A. Subject Matter

Upon successful completion of this course, the student will be able to:

1. Analyze financial statements to evaluate corporation's risk, performance and valuation.
2. Apply valuation models to find the intrinsic values of financial instruments such as stocks and bonds.
3. Present financial management information quantitatively and qualitatively and interpret the financial data with appropriate technology in order to draw inferences.
4. Recognize the limitations using the quantitative tools to analyze the financial management situation.

B. University Learning Outcomes

This course enhances student abilities in the following areas:

Analytical Skills (Quantitative Reasoning Skills)

Students will use quantitative reasoning skills to draw conclusions and/or solve business finance problems. Students will assign and use numbers from financial statements, read

and analyze financial statement data, use models to draw inferences, and support conclusions based on sound mathematical reasoning. Students will apply appropriate mathematical models to solve problems using appropriate technology and will interpret models in order to draw inferences. Students will recognize the limitation of quantitative analysis.

Communication Skills (written and oral)

Students will be required to present ideas clearly.

III. Major Course Topics

- A. Corporate Financial Management
- B. Financial Institutions and Markets
- C. Financial Statement Analysis
- D. Time Value of Money
- E. Risk and Return
- F. Stocks and Bonds
- G. Interest Rates
- H. Capital Budgeting and the Cost of Capital