

University of Arkansas - Fort Smith

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General Syllabus

ENGL 41443 Podcasting: Writing and Publication

Credit Hours: 3 Lecture Hours: 3 Laboratory or other types of Hours: 0

Prerequisite(s): ENGL 10203 Composition II or consent of instructor

Effective Catalog: 2020-2021

I. Course Information

A. Catalog Description

Provides instruction in writing, recording, and editing podcasts. Students will analyze, develop, and edit audio texts for digital and web publications.

B. Additional Information

II. Student Learning Outcomes

A. Subject Matter

Upon successful completion of this course, the student will be able to:

1. Compose and write podcasts that are unified, coherent, and well-developed for a variety of audiences and rhetorical situations.
2. Edit one's own writing and audio for conventions of standard usage, style, and publication.
3. Use recording hardware, software, and audio recording techniques for publication.
4. Compose and edit audio that properly incorporates multiple voices and audio tracks.
5. Analyze and identify genre conventions germane to podcasting and other audio genres.
6. Discuss the conventions and history of podcasting and digital and web publishing.

B. University Learning Outcomes

This course enhances student abilities in the following areas:

Analytical Skills

Critical Thinking Skills

Students will analyze a variety of podcasting genres and texts for their rhetorical and/or literary features, as well as analyze the rhetorical situation and material reality to which the texts they produce respond.

Communication Skills (written and oral)

Students will communicate proficiently. Students will practice communication skills through discussions, presentations, and a variety of required podcasting and writing assignments.

Ethical Decision Making

Students will model ethical decision-making processes. Students will practice the ethical selection of texts, audio, and interviews. Students will practice responsible use of research materials and intellectual property.

Global & Cultural Perspectives

Students will reflect upon the role of technology and digital writing within culture and society. Students will reflect upon the issues of access, production, and materiality and the ways in which technological affordances can both foster and limit cultural development and understanding.

III. Major Course Topics

- A. Writing for podcasting and audio genres
- B. Analysis and critique of podcasting texts
- C. The rhetoric and conventions of writing for audio genres and sound.
- D. Structure, development, and publication of composing podcasts
- E. Evaluation and analysis of podcasts
- F. Recording techniques
- G. Interviewing techniques
- H. Recording hardware and software
- I. Writing and editing for multiple soundtracks and vocal tracks
- J. Editing audio