

University of Arkansas – Fort Smith

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General Syllabus

ENGL 34143 Publication Staff

Credit Hours: 3

Lecture Hours: 3

Laboratory Hours:

Prerequisite: ENGL 20103 Introduction to Creative Writing or GDES 23403 Print and Publication Design or consent of instructor.

Effective Catalog: 2024-2025

I. Course Information:

A. Catalog Description

This course acclimates students to the world of literary publishing (writing and editing) and literary/arts/culture journals and magazines. Students will study the literary publishing world and culture, while also participating as a staff-member of *Applause*, the creative arts magazine of UAFS. This course provides guidance in planning, instigation, overseeing, and reviewing the publication of *Applause*.

May be repeated for a total of six credits.

II. Student Learning Outcomes

A. Subject Matter

Upon successful completion of this course, the student will be able to:

1. Analyze and evaluate various forms of the creative arts;
2. Discuss and select works for publication;
3. Design a layout for a magazine;
4. Edit copy for publication;
5. Use professional literary/culture journal submission software and event-planning software;
6. Communicate via email, telephone, and Zoom with other students, *Applause* submitters and contributors, as well as the other professional writers;

7. Host literary arts events at locales both on campus and off to highlight the connection between UAFS and the city of Fort Smith in addition to UAFS's role in the national literary community; and
8. Analyze, critique, and practice professional discourse-community standards with each other and the other working writers encountered during the semester's course.

B. University Learning Outcomes (ULOs)

Analytical Skills

Critical Thinking Skills Goal: Students will identify problems/issues and develop solutions/analysis. Students will analyze a variety of texts for their Rhetorical and/or literary features, as well as analyze the Rhetorical situation to which the texts they produce respond.

Communication Skills (written and oral)

Students will communicate proficiently. Students will practice communication skills through discussions, presentations, and a variety of required written assignments.

Ethical Decision Making

Students will model ethical decision-making processes. Students will practice critical response to the writing of others, responsible use of research materials and intellectual property, and the ethical use of persuasion.

Global & Cultural Perspectives

Students will reflect upon cultural differences and their implications for interacting with people from cultures other than their own. Students will analyze the Rhetorical situation, produce texts for a variety of audiences, and avoid the use of biased language.

III. Major Course Topics

- A. Literary/cultural magazine production and functioning
- B. Evaluation of the creative works
- C. Copy editing
- D. Poetry, Fiction, Nonfiction, Visual Art
- E. Layout design and website practice
- F. Letters of rejection and acceptance/Professional communication
- G. Literary event planning, such as readings and the annual issue launch
- H. Multicultural Aesthetics
- I. Interdisciplinary aesthetics and events
- J. Professional Literary Community Discourse Standards