

University of Arkansas - Fort Smith
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General Syllabus

ARTS 11053 2-D Design

Credit Hours: 3

Lecture Hours: 2

Studio Hours: 4

Prerequisite(s): None.

Effective Catalog: 2019-20

I. Course Information

A. Catalog Description

An introduction to 2D design, addressing the elements and principles of design and their planar qualities and applications.

B. Additional Information

ARTS 11053 Design is a studio course. Students work in a studio/lab environment. Presentations precede each assignment. The student resolves each assignment during the time allotted. Each completed assignment is part of a collection of projects that constitutes a 'portfolio' of work. The portfolio is the key component of the final grade.

II. Student Learning Outcomes

A. Subject Matter

Upon successful completion of this course, the student will be able to:

1. Work with the visual elements of shape, size, line, color, and texture in conjunction with design concepts to create coherent, effective images.
2. Demonstrate craftsmanship in various media and in presentation.
3. Understand design as the placement of shapes within a format.
4. Understand the necessity of contrast and to use it successfully.
5. Apply positive and negative space as a vehicle for good design.
6. Create an illusion of depth.
7. Achieve repetition, proximity, and continuation.
8. Use variety as a counterbalance to unity.
9. Use structure in the creation of images.
10. Use visual weight to create balanced images.
11. Apply shape—specifically organic/geometric and rectilinear/curvilinear.
12. Use form, including abstraction, naturalism, idealism, and non-objectivity, in order to achieve:
 - a. Scale and proportion.

- b. Emphasis and how to create focal points within a design.
- c. Suggestions motion.
- d. Alternating and progressive rhythm.
- e. Visual and tactile textures.

B. University Learning Outcomes

This course enhances student abilities in the following areas:

Analytical Skills

Critical Thinking

Students will identify problems/issues and develop solutions/analysis.

Communication Skills (written and oral)

Students will write cogent artist statements of intent. Students will present their work, discuss their process and intent, and answer questions. Students will compose coherent documents appropriate to the intended audience and orally communicate effectively in a public setting.

III. Major Course Topics

- A. Design/Composition and the Visual Elements
- B. Shape
- C. Placement
- D. Unity and Variety
- E. Structure
- F. Scale and Proportion
- G. Balance
- H. Emphasis/Focal Point/Dominance
- I. Form
- J. Line
- K. Color
- L. Motion and Rhythm
- M. Texture